Colorado C-PACE
Logo Guidelines

Modified on November 28, 2018

Colorado C-PACE encourages program participants to reference C-PACE in their marketing materials. When mentioning the program, please follow these logo guidelines, which are intended to promote consistent use of our brand, making it easier for people to instantly recognize references to Colorado C-PACE.

Questions?
Please contact marketing@paceworx.com.

CPACE™

Colorado Commercial Property Assessed Clean Energy

Colorado C-PACE Logo: Color Logos

Here are a few examples of approved uses of the CO C-PACE logo. Please adhere to the guidelines on the following pages
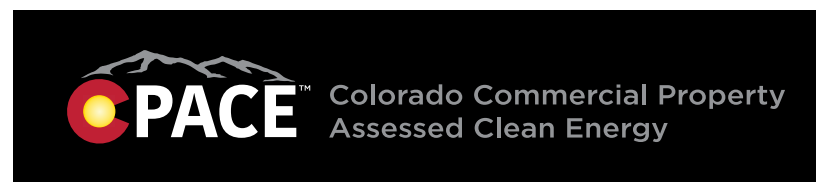
Color Version

Color/White Version

Stacked Version

Horizontal Version

Colorado C-PACE Logo: Black/White Logos

Black and white versions of the CO C-PACE logos can be used. Here are examples of both the stacked and horizontal versions.
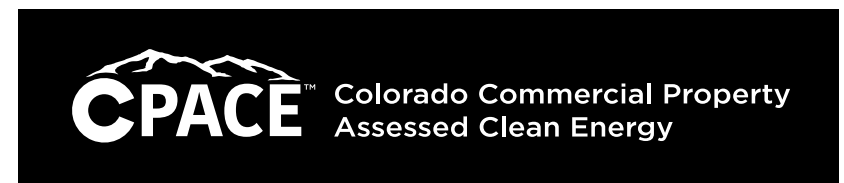
Black Version

White Version

Stacked Version

Horizontal Version

Colorado C-PACE Logo: Color Palette

All CO C-PACE branded materials that use color should incorporate these specifications.

CMYK: 17 100 85 7
RGB: 192 32 52
WEB: # c02034

CMYK: 0 0 0 50
RGB: 147 147 147
WEB: # 939393

CMYK: 1 12 100 0
RGB: 255 216 0
WEB: # ffd800

CMYK: 100 90 30 22
RGB: 32 50 102
WEB: # 203266

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Colorado C-PACE Logo: Surrounding Space

Use the "E" in C-PACE to determine the clear space around the logo.

Colorado C-PACE Logo: Improper Use of Logo

The following are examples of improper use of the CO C-PACE logo.